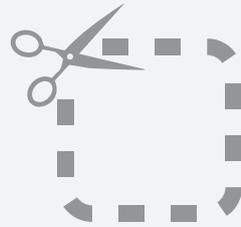


HOW TO PREPARE AN ARTWORK FOR **TRANSFER PRINTING**

MOST IMPORTANT THINGS



Images must be big and have good resolution



The shapes to cut can't be too complex

DON'T FORGET



The colour mode is CMYK



It allows transparency



Gradients, shadows and images can be printed



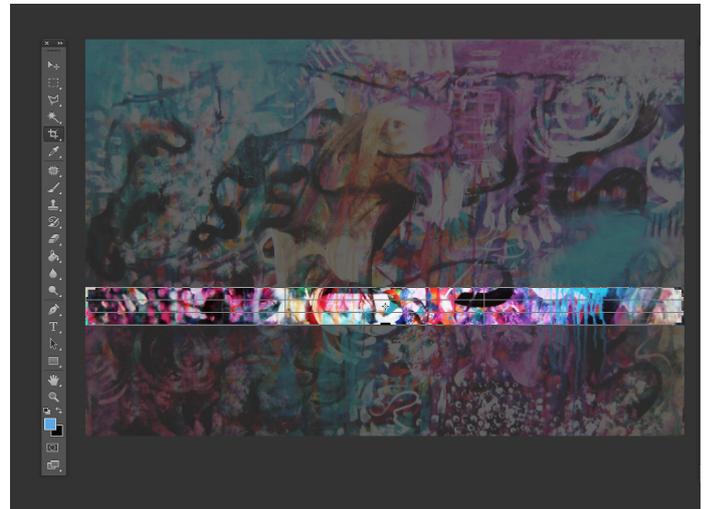
HOW TO PREPARE AN ARTWORK FOR **TRANSFER PRINTING**

STEPS TO FOLLOW

EXAMPLES

1. Crop the image

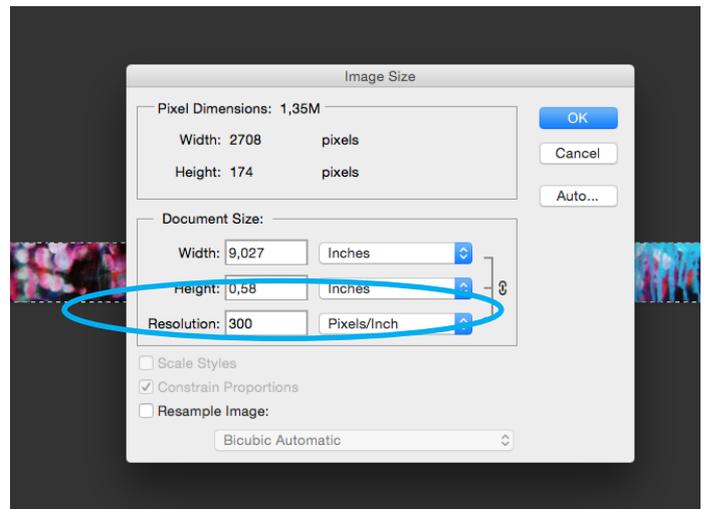
Crop the image to have only the part it has to be printed



2. Make the image 300dpi

You can change it at the Photoshop's menu: Image / Image Size...

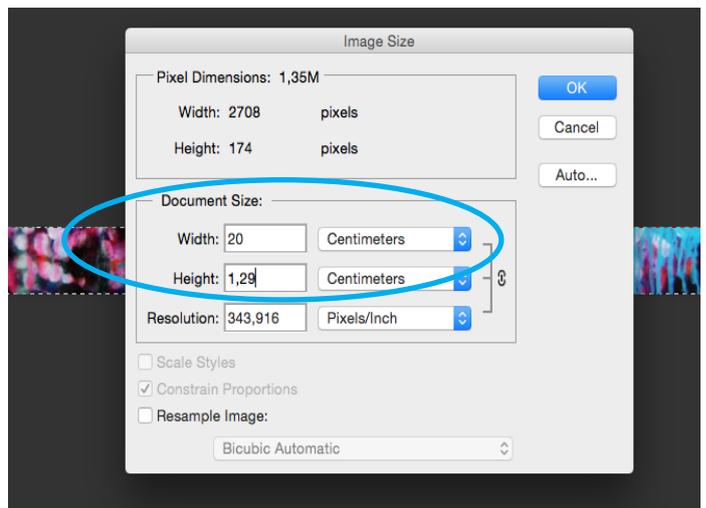
(Vectors don't need this because it will always look good)



3. Make the design the size it has to be printed

When you change the image size you have to make sure "Constrain Proportion" is selected and "Resample image" is unchecked

(It has to be done on the Image Size menu)



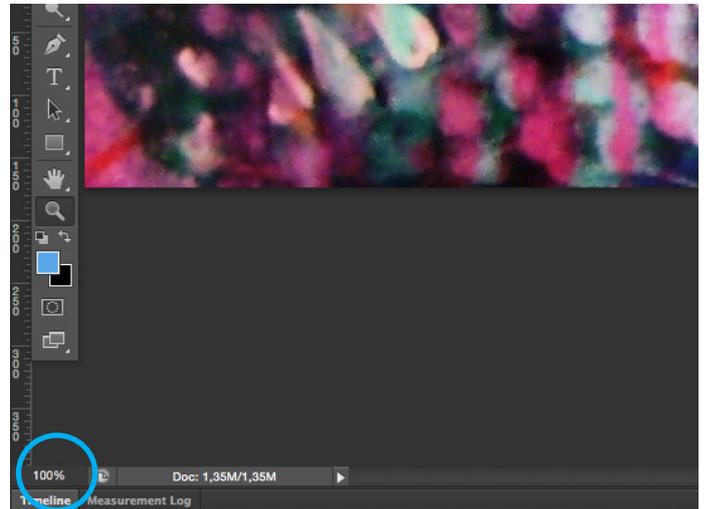
HOW TO PREPARE AN ARTWORK FOR **TRANSFER PRINTING**

STEPS TO FOLLOW

EXAMPLES

4. Check the image resolution

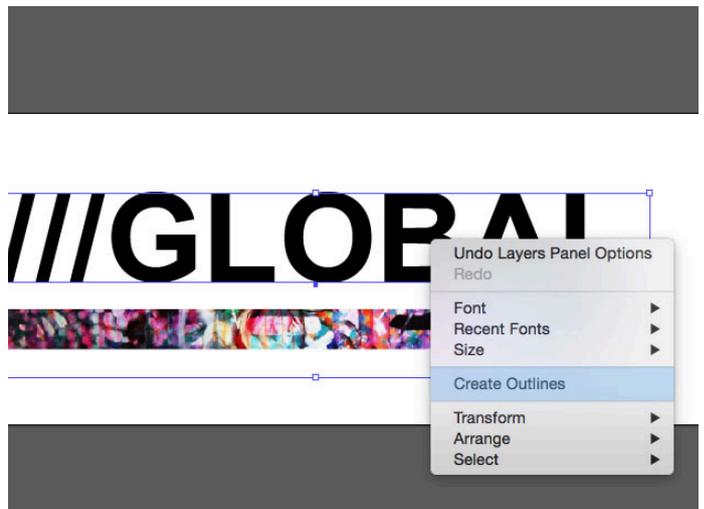
Look the image at 100% to see how is finally going to look



5. Make sure the text is outlined / rasterized

This has to be done, otherwise the text or the font might change when the file is opened on other devices.

You can outline text on Adobe Illustrator or rasterize it on Adobe Photoshop



6. Transparency

If you want the background to be transparent (or some parts of the design) you have to delete them and save the file as a .psd or .png

